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**FOR IMMEDIATE RELEASE**

## **Gobo Enterprises Announces On-Line Availability of Paula Deen Southern Dishes**

SEATTLE, Wash – (October 30, 2009) – Gobo Enterprises, a Seattle area marketing and business consulting firm, has launched their new line of frozen cuisine, **Paula Deen Southern Dishes**, with renowned TV personality and Southern Cook Paula Deen.

Three of the new dishes are available on-line at the Paula Deen website – [www.pauladeen.com](http://www.pauladeen.com). To read about them or order, [click here](#).

“Each of our Paula Deen Southern Dishes products have been developed to ‘restaurant quality’ standards,” says Gobo Enterprises CEO, Bill Lile. “Collaborative efforts between Gobo Corporate Chef Seth Handley and Paula Deen will now allow everyone to enjoy these new dishes with their friends and family.”

Paula Deen Southern Dishes currently available on-line are “Shore is Good” Seafood Dip, Savannah Crab Cakes, and Stuffed Crab with “Mama’s” Crabmeat Stuffing. New and additional products will be introduced on-line and in grocery stores nationwide soon.

All of the dishes focus on the rich, Southern cuisine that Paula Deen is known for at her Savannah, Georgia restaurant, *The Lady and Sons*. Gobo, in partnership with Paula has also developed and will soon introduce on-line Shrimp and Crab Cakes, Salmon Roll-Ups with “Mama’s” Crabmeat Stuffing, and Catfish Roll-Ups with Cajun Stuffing.

Gobo executives will continue to tour with Paula Deen throughout the year to promote the new line. Upcoming appearances include the Metropolitan Cooking & Entertainment Show in Washington DC, November 7-8, 2009 and South Beach Wine & Food Festival, February 25-28, 2010. Gobo is currently working with retailers to begin distribution and consumers will be able to find Paula Deen Southern Dishes in their local grocery stores in late November.

*Gobo Enterprises is a Seattle area business advisory and consulting firm dedicated to providing innovative ideas and approaches to clients in need of corporate marketing and strategic planning solutions. Our premiere marketing division represents and markets products to international corporations like Costco, QVC, SYSCO and US Food Service. Consulting with our clients as they launch new products and services, Gobo assures their readiness to go to market and operate more profitably.*

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